

5th **SEERC CONFERENCE**

SPONSORSHIP, EXHIBITION AND COMMERCIAL PRESENTATION BOOKLET

Opportunities at CIGRE SEERC 5. SEERC CONFERENCE

Sarajevo, Bosnia and Herzegovina, 4th – 5th June 2025

**The CIGRE National Committee of Bosnia and Herzegovina
(BH K CIGRE) is responsible for all activities related to preparing and
organizing the 5th SEERC Conference in Sarajevo.**



www.seerc2025.com



CLASSIFICATION OF SPONSORSHIPS

The sponsorship services have been categorized under 5 (five) main headings and several subheadings as follows:

SPONSORSHIPS CATEGORIES

A. Platinum 15.000 EUR

B. Golden 10.000 EUR

C. Silver 8.000 EUR

D. Bronze 6.000 EUR

E. General 5.000 EUR

Lunch Sponsorship 5.000 EUR (each day)

Coffee-Break Sponsorship 1.000 EUR (each day)

Printed Material Sponsorship

- Congress Bag and Agenda Sponsorship – 3.000 EUR

- Visitor Badge & Rope Sponsorship – 2.000 EUR

- Notebook & Pen Sponsorship – 2.000 EUR

Media Partnership (Only for Media Outlets)

Articles e-Book Sponsorship – 3.000 EUR

EXIBITORS 5000,00 EUR

OTHER SPONSORSHIP

LUNCH SPONSORSHIP

- The company flags and pennants will be displayed during lunch time.
- The company table flags will be on every table.
- Distribution of the company brochures to participants.
- Display of your company logo at the congress web site with a link to your company web site. Usage of logos on printed materials.
- Usage of logos on media advertisements.
- 1/4-page colored advertisement in the congress program catalogue

COFFEE BREAK SPONSORSHIP

- The company flags and pennants will be displayed during coffee break time.
- The company name or logo will be displayed on the sponsorship lists and proper printed materials.
- 1/4-page colored advertisement in the congress program catalogue.

PRINTED MATERIAL SPONSORSHIP

- Usage of company logo on sponsored materials.
- The logos will be smaller than the sector sponsors
- Free registration for 1 attendee
- Display of your company logo at the congress web site with a link to your web site 1/4-page colored advertisement in the congress program catalogue

MEDIA SPONSORSHIP

- “Media Sponsorship” will make news covering the congress subjects and publish the congress advertisements on mutually determined dates and numbers.
- The services to be provided in return for the sponsorship:
- Usage of logos on congress posters.
- Display of your company logo at the congress web site with a link to your company web site.
- Free registration for 2 persons.
- 1/4-page colored advertisement in the congress program catalogue.

EXIBITORS

The booths will be ready for usage of the exhibitors.
10 m2 booths 5000 EUR

SPONSORSHIPS Description	Platinum 15.000,00 €	Golden 10.000,00 €	Silver 8.000,00 €	Bronze 6.000,00 €	General 5.000,00 €
Privilege to address the audience at the opening ceremony	x				
Allocation of area in the exhibition hall	10 m2	10 m2	10 m2	8 m2	8 m2
Privilege of organizing company presentation and accordingly the allocation of a meeting room	x	x	x		
Privilege to additionally address participants on behalf of the company	x				
Usage of 3 company pennants with logo	x				
Usage of logos on the boards and at the stage of the halls	x	x	x	x	x
Free registrations for x attendees	5	3	2	1	1
Distribution of the company brochures to participants.	x	x	x	x	x
Display of your company logo at the congress web site with a link to your company web site.	x	x	x	x	x
Usage of logos on the printed materials.	x	x	x	x	x
Usage of logos on the VIP invitation cards.	x	x	x	x	x
Usage of company presentation script at the press releases.	x	x	x	x	x
Usage of logos on media advertisements	x	x	x	x	x
X full page colored advertisement in the congress program catalogue	1	1/2	1/4	1/4	1/4
X discount on any other additional sponsorships	20%	15%	15%	15%	10%

EXHIBITION

STANDARD BOOTH 10 m², EUR 5,000

The booths will be ready for use by exhibitors. This includes: rented space with panels; the company/organization name with a logo (signboard); information counter, table, and 4 chairs; booth lighting, and electricity connection.

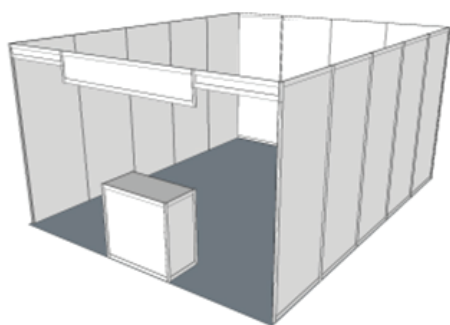
REQUESTED BOOTH SIZE

Minimum 10 m² is EUR 5,000, every additional m² is charged 500 EUR/m² extra.

ADDITIONAL REQUIREMENTS (UPON REQUEST)

Additional equipment or special booth design requests will incur extra charges.

BOOTH APPEARANCE



COMMERCIAL PRESENTATIONS

Commercial presentations of companies and projects are charged separately.
Fee: EUR 2,000 for a 45-minute session.

REGISTRATION FEES

Category	Before 10.05.2025.	After 10.05.2025.
CIGRE Members	350 EUR	400 EUR
Non-Members	450 EUR	500 EUR
Students	100 EUR	150 EUR

Note: Authors and co-authors are eligible for a 100 EUR discount, while student authors/co-authors pay a reduced fee of 50 EUR.

TERMS OF PAYMENT

Booth space, sponsorship, and commercial presentations will be confirmed only upon receipt of full payment (100%).

PAYMENT INSTRUCTIONS

BENEFICIARY BANK: RAIFFEISEN BANK DD BOSNA I HERCEGOVINA

SWIFT CODE: RZBABA2S

ADDRESS: ZMAJA OD BOSNE BB, SARAJEVO, BIH

DETAILS OF BENEFICIARY:

IBAN CODE: BA391611000001155328

FULL BENEFICIARY NAME: BH K CIGRE SARAJEVO

FULL BENEFICIARY ADDRESS: MULA MUSTAFE BASESKIJE 7 KROZ 4, SARAJEVO, BOSNIA AND HERZEGOVINA

CANCELLATION POLICY

All cancellations must be made in writing, and the following policy applies:

- 50% of the fee will be charged if the cancellation is received before 31st March 2025.
- 100% of the fee will be charged if the cancellation is received after 31st March 2025.

The organizer reserves the right to cancel any event. In such cases, the full payment will be refunded.

ALLOCATION OF EXHIBITION SPACE

Exhibition spaces will be offered and allocated on a first-come, first-served basis.

VAT

All prices include VAT, in accordance with the laws of Bosnia and Herzegovina.

SUBMISSION AND FURTHER DETAILS

Sponsorship and Exhibition Sales Manager:

Dr. Sc. Maja Muftić Dedović

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